

MANUFACTURER & EXPORTER OF BATH LINEN
HARROON
CORPORATION
PVT LTD



ABOUT OUR COMPANY

In **1966**, the foundation of our mother unit **H.K.B Hosiery Mills** laid down by our respected grandfather, **Haji Sheikh Tufail Muhammad**, and father **Haji Sheikh Muhammad Islam**. After decades of hard work & customer satisfaction, in **1989**, we established an export-oriented company under the name of **Haroon Corporation**. In **1994** our mother unit (**H.K.B HOSIERY MILLS**) was awarded BY European Quality **Award in Madrid (Spain)**. The dedicated and sustained efforts of the **Chief Executive! Mr. Muhammad Qasim** turned into a symbolic bath linens trade entity.

Through a decade of professional and consistent efforts in overproduction, the company decided to enhance its production capacity by installing auto-looms, the latest machinery for our dyeing units, including tumblers imported from Germany in **2008**.

In **2010**, our company imported a boiler from England that gives us the benefit of using multiple fuel sources rather than depending on one.

Rapid expansion continued in **2015** with the addition of Vamatex Rapier looms (Dobby + Jacquard) Looms, Bleaching, Pad Stern, and Finishing range processes. We enhanced the infrastructure, with the construction of a new Stitching Hall and Warehouse.

At **HAROON CORPORATION (PVT) LTD**, we understand that technology plays a vital role in the quality of products and thus ensure to upgrade of the infrastructure with the advent of technology so that customers can get a wide range of Terry Towels with the features like durability, elegance, and smooth texture. We have added the latest automatic long hemming machines from **Turkey**, which enhances the production capacity and stitching quality.

2021 HAROON CORPORATION continued to embark upon its journey of upgrading its Mill with the installation of **BIANCALANI AIRO-24 TUMBLE DRYER, ITALY**. There's a huge difference in the softness and quality of the products.



ABOUT OUR COMPANY

Having our **weaving, dyeing, bleaching,** and in-house stitching facilities gives us more control over price and quality. Our state-of-the-art manufacturing units are well-equipped with the latest technology and skilled human resource to produce a diversified range of products. This in-house production facility gave a quantum boost to the business.

It allows us to manufacture the products with a commitment to give the best range to customers in terms of quality and prices. They have planned to go on 100% export productions that cover all facets of bath linens by ensuring variety and quality products. We are making it practicable and achievable by using top-quality raw materials.

In **2013**, remaining well vigilant regarding international standards/compliances, we obtained an **ISO 9001-2000** certificate and **Oeko-Tex**, followed by complying our unit with **EU Standards** with the **Audit/Certifications of BSCI, ICS, GOTS, GRS & ZDHC**. No doubt that adaptation of these international quality standards has further improved our productions and quality besides receiving appreciable messages from our worthy clients.

Corporate Social Responsibility

Haroon Corporation believes in the betterment of society and so has been actively involved in various local community service programs.

Education is the key factor of the company. They encouraged the employees to continue their education at the company's expense. The company has also maintained a policy of generous financial grants to various schools and universities in rural areas.

Haroon Corporation provides free access to a medical clinic that is nearby the factory for the unfortunate people of the surrounding areas. The clinic is operated by a qualified doctor with paramedical staff and all necessary facilities and treatments for patients unable to utilize commercial pharmacies and hospitals for financial reasons.

In addition to the above, **Haroon Corporation** adopts international best practices and adheres to both international and national regulations. Corporate responsibility is regularly audited and constantly improved.

Our Mission

On-Time Delivery & Enhancing Customers Satisfaction Haroon Corporation is devoted to achieving consistent improvement in the system of providing products & services to the customers by using Quality and Value. We, continuously striving to become among the leading Groups in Pakistan that dominate the textile industry with innovative solutions and enhanced capacities.

- **Provide opportunities** to diligent professionals motivated to be part of a dynamic environment and believe in continuous growth and self-improvement.
- **Maximize customer satisfaction** and value by providing high-quality, safe, and reliable products and services.
- **To give back** by being socially responsible and contribute towards ensuring a safe environment for the community.

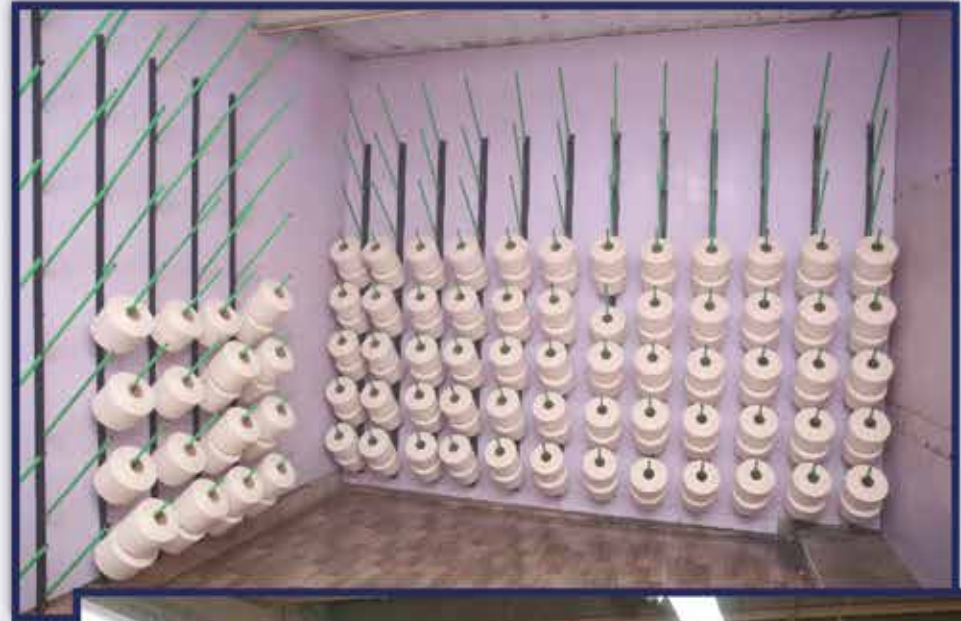
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Doubling



7 MURATEC TWO FOR ONE TWISTER MODEL 2011.



Warping





Weaving



Vamatex Dyna Terry



Bleaching





Keir Bleaching Plant & HT SOFT FLOWS for Bleaching



Dyeing



HT Soft Flow for Bleaching,
Dyeing
(Reactive & VAT Dyeing).

Open Jiggers Machines for
Reactive and VAT Dyeing.





Open and Closed Winches for Reactive Dyeing.



Tumbler



1 x Continuous Tumble
Dryer BIANCALANI AIRO
24

2 x Tumble Dryers from
THIES Germany



Lab



To provide customers with standardised textile testing.



Azimo Automatic Long Hemming





Automatic long hemming
Machine from **AZIMO, TURKEY**



Stitching





"Neat stitches make towels strong and nice."



Packing



Effluent Treatment Plant





Solar Energ

CERTIFICATES



Thank you for doing Business With us:

Haroon Corporation is devoted to achieving consistent improvement in the system of providing products & services to the customers through On Time Delivery & Enhancing Customers Satisfaction by means of Quality and Value.



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